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# SoPAE Conference 06

SUMMIT on PRACTICAL ALTERNATIVE ENERGY

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## NEWS RELEASE

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For Immediate Release

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### Summit on Practical Alternative Energy - TIMELY

The July 31<sup>st</sup> meeting in Los Angeles between Governor Schwarzenegger, British Prime Minister Tony Blair and prominent California and International business leaders under the banner of the Climate Group was encouraging to everyone concerned about the current energy crisis. The establishment of an initiative by political leaders in partnership with prominent business people represents a giant step in the right direction.

At the grass roots level, the process still seems like a collection of sky blue ideas with results and solutions forthcoming at sometime in the far distant future. Confronted with the double-edged sword of rising energy costs and harmful emission effects on the environment, concerned individuals are left to wonder what can be done *NOW* to help reach these lofty goals.

"The answer lies in information and education," responds Kindred Murillo, Chief Business Officer at Copper Mountain College in California's Morongo Basin and co-chair of SoPAE (Summit on Practical Alternative Energy). "The Conference we're holding on October 6th bridges that gap between important ideas like those expressed in Los Angeles and the implementation of those ideas". Murillo goes on to say, "Our event is directed at the people confronted with the economics of energy problems who are in need of solutions ASAP. These are owners and operators of both residential and commercial structures".

Examining a draft of the Conference agenda shows that the presentations and exhibits centered on currently available alternative energy technologies are at the center of the event. "The word Practical is key to the goal of the Conference," states Bob Dockendorff, a Director with the Basin Wide Foundation and SoPAE co-chair. "In addition to its emphasis on alternative means of producing energy, additional useful information about state-of-the-art energy saving products, tax incentives, grant and financing opportunities - all underscore the word Practical."

#### A Conference Bonus

The Conference is scheduled to take place at the Joshua Tree Retreat and Conference Center in the Morongo Basin's community of Joshua Tree on Friday, October 6<sup>th</sup>, 2006. The Friday schedule eliminates a need for attendees to hurry back to work the following day. Deborah DeMeo, SoPAE committee member and Field Rep. for the National Parks Conservation Association, notes that, "The month of October is one of the best during which to experience our famous Joshua trees and brilliant starry nights. A visit to the Joshua Tree National Park on Saturday can turn the Conference into a mini vacation. The chance encounter with one of the Basin's glorious sunrises or sunsets can really top off this high desert experience."

You can visit the SoPAE web site at [www.sopae.org](http://www.sopae.org) for more information.

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